Email2CRM – How to order Email Credits

Integrated email messaging with web analytics

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crmInnovation.com

Email Credits Ordering

To place an order for email credits (1 credit = 1 email) just send an email to emailcredits@crminnovation.com. For example, you have a mailer going to 5,000 list members; you will need 5,000 email credits.

NOTE: We will never send you an email asking you for your credit card information. No one from CRM Innovation will ever ask you for your credit card number. We use a secure third party service for all our transactions – we have no knowledge of your credit card information.

In the email just let us know how many credits you want to purchase based on the schedule below. We recommend that you estimate your requirements for the upcoming 3-4 months and then if you are close to the next pricing band, round up to get the price break. For example: you estimate that you will need 23,000 email credits over the next 3-4 months so you should round up and buy 26,000. You will actually get 3,000 additional email credits for $16 less than the total for what you would have paid for 23,000. Alternatively, some people only like to buy exactly what they know they will use for their next mailer. Email credits do have a shelf life and expire one year after purchase. All orders are processed in units of 1,000.

Number of Emails Sent	Cost per Email	Cost per 1,000
10,000 – 25,000	.012	$12.00
26,000 – 50,000	.01	$10.00
51,000 – 100,000	.0085	$8.50
101,000 – 500,000	.0075	$7.50
501,000+	Call for quote	

Once we receive your email we will send you an invoice that you can pay on line via credit card or via the Intuit PaymentNetwork (which is like an ACH transfer from your checking account). If you use the Intuit PaymentNetwork we will add additional 5% email credits to your order at no charge. This is currently a promotion and is subject to end at any time.

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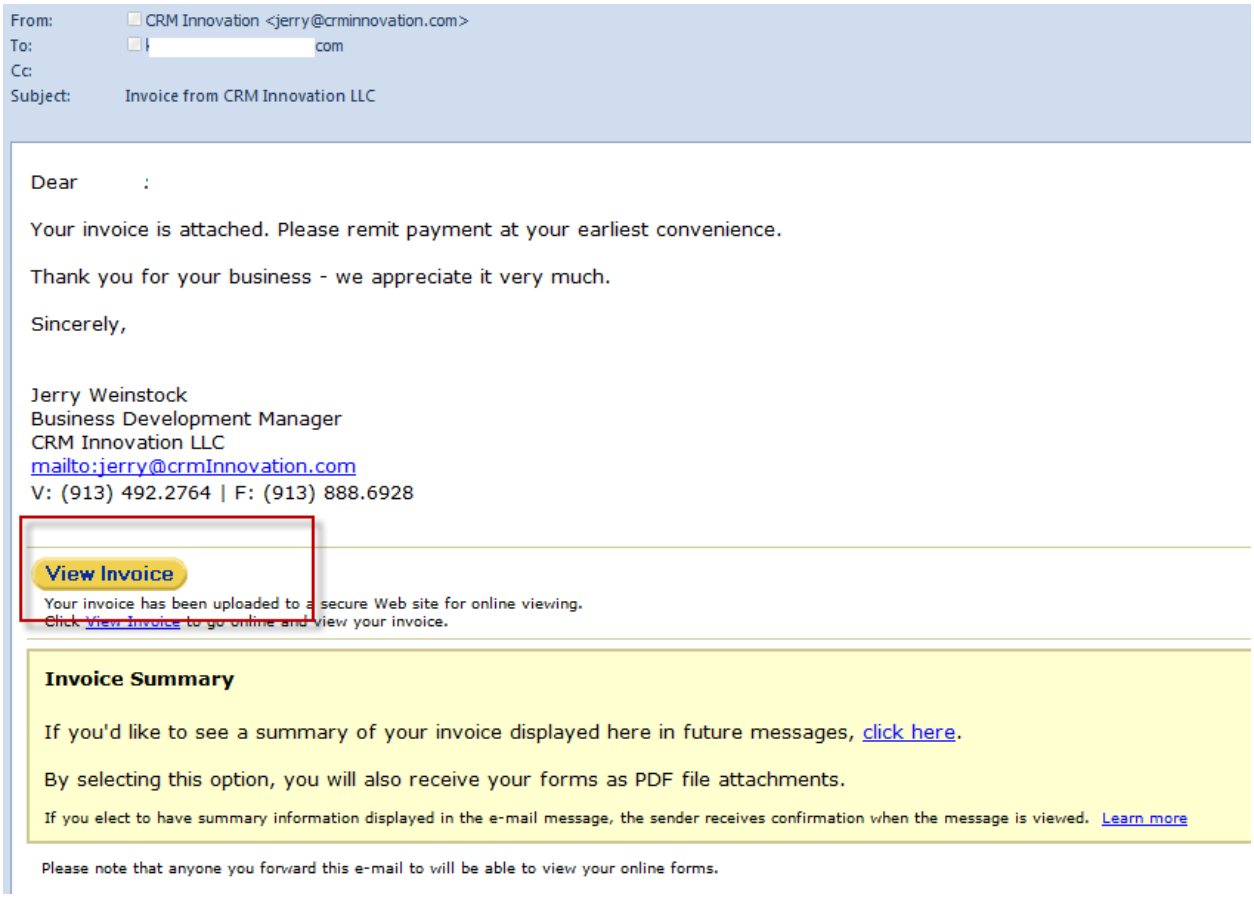
You will receive an email from us that looks like the following:


From: CRM Innovation <jerry@crminnovation.com>
To: com
Cc:
Subject: Invoice from CRM Innovation LLC
Dear :
Your invoice is attached. Please remit payment at your earliest convenience.
Thank you for your business - we appreciate it very much.
Sincerely,
Jerry Weinstock
Business Development Manager
CRM Innovation LLC
mailto:jerry@crmInnovation.com
V: (913) 492.2764 | F: (913) 888.6928
View Invoice
Your invoice has been uploaded to a secure Web site for online viewing.
Click View Invoice to go online and view your invoice.
Invoice Summary
If you'd like to see a summary of your invoice displayed here in future messages, click here.
By selecting this option, you will also receive your forms as PDF file attachments.
If you elect to have summary information displayed in the e-mail message, the sender receives confirmation when the message is viewed. Learn more
Please note that anyone you forward this e-mail to will be able to view your online forms.

Just click on the View Invoice button and you will be taken to a secure web page.

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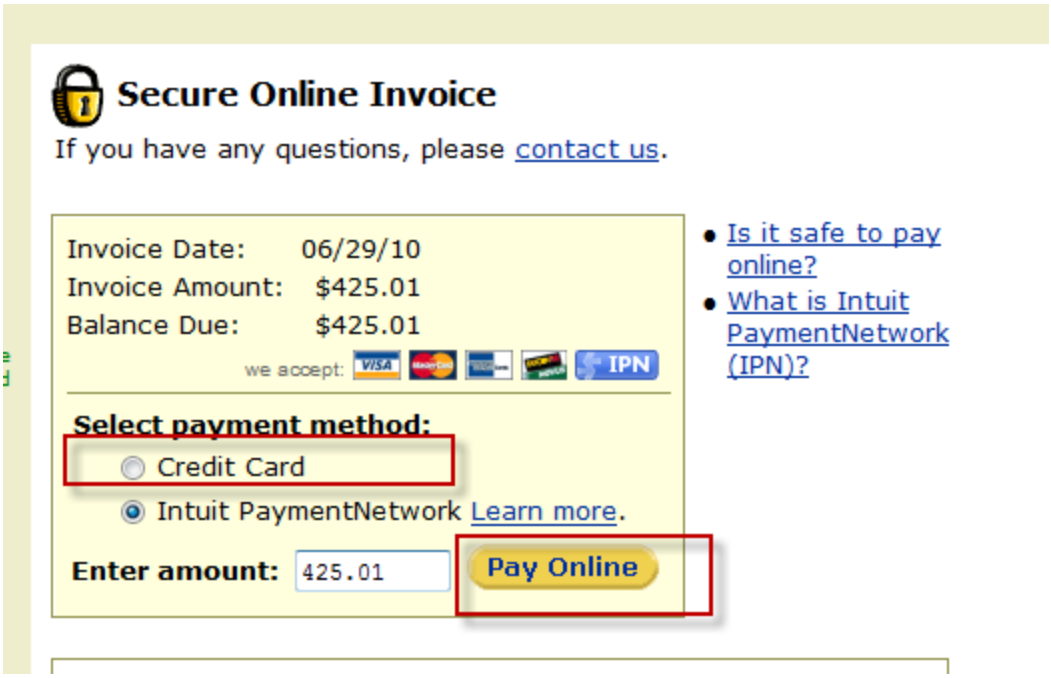
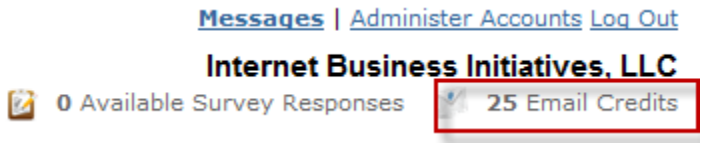
On the web page that opens from the email either click on the Pay Online button to pay with the default Intuit PaymentNetwork or select the Credit Card radio button and then select Pay Online.



You will then be asked to enter your credit card information.

Within minutes we receive a notification that you have paid. We will then issue the credits to your account and you will be sent an email confirmation.

In the upper right hand corner of the VerticalResponse screen you will be able to see how many credits you have available.


Messages | Administer Accounts Log Out
Internet Business Initiatives, LLC
0 Available Survey Responses
25 Email Credits

During regular business hours we can usually turn around an order within the hour. After regular business hours during the week it will be then next morning or during the weekends it could take until Monday morning. Please plan ahead.

If you don't have sufficient email credits in your account to send out an email then it will not be sent.

Questions – Call 913.492.2764 or send an email to: emailcredits@crminnovation.com

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